

# MIT 3110G - Global Political Economy of Communication

Winter 2022

Wednesdays 11:30am-12:20pm via OWL Zoom folder (Zoom passcode: 895455)

No classroom: online only

Professor Edward Comor – ecomor@uwo.ca

**Office Hour:** Wednesdays 12:30-1:30pm (Zoom passcode: 005881) *or by appointment*

This course examines the global political economy with a particular focus on historical and systemic dynamics involving communication and culture. More specifically, it assesses the interplay of power relations related to international and transnational capitalism using both Marxist and non-Marxist concepts. This semester, a core subject for our enquiries will be the underpinnings, implications, and fate of globalization.

The class will meet synchronously via the course's OWL Zoom folder each week for approximately one hour (unless otherwise stated in syllabus or announced) and follow up conversations/questions are encouraged during office hour meetings. The weekly Zoom meetings will focus on discussing and answering questions on the assigned readings and asynchronous (pre-recorded) lectures. These lectures will be available in the OWL Resources folder no later than the evening prior to class. Assigned readings and lectures should be read and watched prior to each class.

## Grading:

**First test.** Distributed January 26<sup>th</sup> and due January 28<sup>th</sup> by 12 midnight *via* the OWL Assignments folder. This will constitute five (5) multiple choice questions and five (5) short answer questions (each answer no longer than 50 words). With a Self-Reported Absence submission students will be granted a 48-hour extension. Other late submissions will be accepted without penalty (3% per 24-hours) *only* upon the filing of appropriate documentation through FIMS Undergraduate Student Services – 15%

**Second test.** Distributed February 9<sup>th</sup> and due February 11<sup>th</sup> by 12 midnight *via* the OWL Assignments folder. This will constitute five (5) short answer questions (each answer no longer than 100 words). With a Self-Reported Absence submission students will be granted a 48-hour extension. Other late submissions will be accepted without penalty (3% per 24-hours) *only* upon the filing of appropriate documentation through FIMS Undergraduate Student Services – 20%

**Short paper.** Distributed March 2<sup>nd</sup> and due March 9<sup>th</sup> by 12 midnight *via* the OWL Assignments folder. This will constitute one (1) essay answer (total length: 1250-1500 words). It will assess the ability to apply course readings and concepts in an accurate and coherent response. With a Self-Reported Absence submission students will be granted a 48-hour extension. Other late submissions will be accepted without penalty (3% per 24-hours) *only* upon the filing of appropriate documentation through FIMS Undergraduate Student Services – 25%

**End of semester assignment.** Distributed March 23<sup>rd</sup> and due April 6<sup>th</sup> by 12 midnight *via* the OWL Assignments folder. This will constitute one (1) essay answer (total length: 2500-3000 words). It will assess the ability to apply course readings and concepts in an accurate, coherent and thoughtful response to a question concerning the entire semester. Late submissions will be accepted without penalty (3% per 24-hours) *only upon the filing of appropriate documentation through FIMS Undergraduate Student Services* – 40%

**Weekly Class Topics and Readings** (unless otherwise indicated, all readings are available via the OWL *Course Reading tab*):

### **Week I. January 12 – Introduction**

No readings.

### **Week II. January 19 – The Dynamics of (Global) Capitalism**

Karl Marx and Frederick Engels, “Manifesto of the Communist Party” in *The Marx-Engels Reader* Second Edition (New York: W.W. Norton, 1978), R. Tucker (ed.), pp. 473-483.

Watch lectures MIT 3110 Class II parts 1-4 in OWL Resources folder.

### **Week III. January 26 – Labour and value production: the role of knowledge, culture and technology**

Harry Braverman, *Labor and Monopoly Capital* (Monthly Review Press, 1998), pp. 31-40 (ch. 1); 117-126 (ch. 8); 179-196 (chapters 12 & 13).

Watch lectures MIT 3110 Class III parts 1-4 in OWL Resources folder.

*First take-home test distributed today (due in two days)*

#### **Week IV. February 2 – From Fordism to Post-Fordism**

David Harvey, *The Condition of Postmodernity* (Basil Blackwell, 1989), pp. 125-172 (chapters 8 & 9).

Watch lectures MIT 3110 Class IV parts 1-4 in OWL Resources folder.

#### **Week V. February 9 – Space, Time, and Postmodernity**

David Harvey, *The Condition of Postmodernity* (Basil Blackwell, 1989), pp. 99-118 (chapters 5 & 6); 201-210 (ch. 12); 226-239 (ch. 14); 284-307 (ch. 17).

Watch lectures MIT 3110 Class V parts 1-4 in OWL Resources folder.

*Second take-home test distributed today* (due in two days)

#### **Week VI. February 16 – Innisian Political Economy I**

Edward Comor, ‘Harold Innis’ Concept of Bias: Its Intellectual Origins and Misused Legacy’ for *Oxford Research Encyclopedia of Communication*. J. Nussbaum, ed. (New York and Oxford: Oxford University Press, 2021), pp. 1-13. Available via *OWL Resources folder*.

Watch lectures MIT 3110 Class VII parts 1-4 in OWL Resources folder.

#### **Week VII. February 23 – No class: Spring reading week**

#### **Week VIII. March 2 – Innisian Political Economy II**

Edward Comor, “Ubiquitous Media and Monopolies of Knowledge” in M. Daubs and V. Manzerolle (eds.), *From Here to Ubiquity* (Peter Lang, 2018), pp. 183-200.

Harold Innis, “The Mechanization of Knowledge” in *Staples, Markets, and Cultural Change*. D. Drache, ed. (Montreal & Kingston: McGill-Queen’s University Press, 1995), pp. 350-355.

Watch lectures MIT 3110 Class VIII parts 1-4 in OWL Resources folder.

*Short paper questions distributed today (due in one week).*

**Week IX. March 9 – No class: short paper due today**

**Week X. March 16 – Globalization *and* neo-imperialism**

Edward Comor, “Neo-Imperialism and the Crisis of Time” in *Topia: Canadian Journal of Cultural Studies* No. 10 (Fall 2003), pp. 1-21.

Watch lectures MIT 3110 Class XI parts 1-3 in OWL Resources folder.

**Week XI. March 23 – Globalization *or* neo-imperialism (and course conclusions)**

Justin Rosenberg, *The Follies of Globalisation Theory* (Verso, 2000), pp. 1-43 (chapters 1 & 2).

Watch lectures MIT 3110 Class XII parts 1-3 in OWL Resources folder.

*Final assignment distributed today (due in two weeks).*

**Week XII. March 30 – No class**

**Week XIII. April 6 – No class: final assignment due today**

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FYI, see **Notes from the Dean’s Office** via “Notes Winter 22.pdf” file available in OWL Resources folder

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**Recommended supplemental readings:**

Robert Babe. 2000. "The Communication Thought of Harold Adams Innis" in his *Canadian Communication Thought*. University of Toronto Press.

Robert Babe. 2009. *Cultural Studies and Political Economy*. Lexington.

Edward Comor. 2008. *Consumption and the Globalization Project*. Palgrave Macmillan.

Robert W. Cox. 1987. *Production, Power and World Order*. Cambridge University Press.

Nick Dyer-Witheford. 1999. *Cyber-Marx*. University of Illinois Press.

Nick Dyer-Witheford. 2015. *Cyber-Proletariat*. Pluto.

Scott Fitzgerald. 2012. *Corporations and Cultural Industries*. Lexington Books.

Nicholas Garnham. 1990. *Capitalism and Communication*. Sage.

Michael Hardt and Antonio Negri. 2000. *Empire*. Harvard University Press.

David Harvey. 2007. *The Limits of Capital*. Verso.

Ursula Huws. 2015. *Labour in the Global Digital Economy*. Monthly Review Press.

Ursula Huws. 2003. *The Making of a Cybertariat*. Verso.

Sut Jhally. 1987. *The Codes of Advertising*. Pinter.

William Leiss et al. 1990. *Social Communication in Advertising*. Nelson.

William Melody et al. (eds.), 1991. *Culture, Communication and Dependency*. Ablex.

Vincent Mosco. 1996. *The Political Economy of Communication*. Sage.

Herbert Schiller. 1969. *Mass Communications and American Empire*. Augustus M. Kelley.

Nick Srnicek. 2019. *Platform Capitalism*. Polity.

Frank Webster. 2006. *Theories of the Information Society*. Routledge.

# NOTES FROM THE FIMS DEAN'S OFFICE

Winter 2022

## Rights and Responsibilities

The conditions governing a student's ability to pursue their undergraduate education at Western are ratified by Senate and can be found on the Academic Policies section of the University Secretariat:

[http://www.uwo.ca/univsec/academic\\_policies/rights\\_responsibilities.html](http://www.uwo.ca/univsec/academic_policies/rights_responsibilities.html)

## Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

## Plagiarism

Students must write their essays and assignments, including take-home exams, in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence. All papers may be subject to submission for textual similarity review to the commercial plagiarism detection software Turnitin under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system.

## Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#)

## Academic Consideration for Student Absence

Students will have two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment

for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- during exam periods,
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student's final grade,
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are NOT met, students will need to provide a Student Medical Certificate or equivalent documentation, if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact the FIMS Undergraduate Student Services Office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. **All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's home Faculty.**

For Western University policy on Consideration for Student Absence, see [Policy on Academic Consideration For Student Absences - Undergraduate Students in First Entry Programs](#) and for the Student Medical Certificate (SMC), see: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/medicalform.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf)

In the event of a Covid-19 resurgence, it is possible that different procedures may need to be put in place on short notice.

## Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Academic Calendar](#).

## Grading at FIMS

- Normally, first year courses required for entry into an MIT or MPI module (MIT 1020E and MIT 1025F/G) are expected to have a course average between 68-72%.
- Normally, second year required courses (MIT 2000, 2100, 2200, 2500) are expected to have a course average between 70 and 75%.
- Normally, third year required courses (MIT 3000, 3100) are expected to have a course average between 72 and 77%.

**Elective courses and 4<sup>th</sup> year seminars have no recommended course averages.**

## Support Services

Students who are in emotional/mental distress should refer to Mental Health@Western for a complete list of options about how to obtain help.

<http://www.uwo.ca/uwocom/mentalhealth/>

## SUPPORT SERVICES – LINKS

### Office of the Registrar:

[www.registrar.uwo.ca](http://www.registrar.uwo.ca)

### Mental Health

#### Support:

<https://www.uwo.ca/health/psych/index.html>

### Accessible Education:

[http://academicsupport.uwo.ca/accessible\\_education/index.html](http://academicsupport.uwo.ca/accessible_education/index.html)

### Accessibility

#### Information:

[www.accessibility.uwo.ca/](http://www.accessibility.uwo.ca/)

### Writing Support

#### Centre:

<http://writing.uwo.ca/>

### Learning Skills

#### Services:

<https://www.uwo.ca/sdc/learning/>

### Academic Learning and Support for Online Learning:

<https://www.uwo.ca/se/digital/types/academic-and-learning-support.html>

### Indigenous Services:

<https://indigenous.uwo.ca/>

### Western International:

<https://international.uwo.ca/>

### Career Centre:

<http://careerexperience.uwo.ca/>

## Appendix A: Suggested Grade Ranges in MIT, MPI and MTP

### Guidelines to the MIT Grade Range

These guidelines are benchmarks, and are not to be followed as rigid regulations. They will be adjusted as appropriate to take into account the level of the course and any specific instructions given by a professor. As well, competency in English language usage (including spelling and grammar) may be taken into account in the assignment of grades by individual instructors. Note that the 70-79 grade range is broken into two divisions, as this is the grade range into which a large number of students fall.

#### 90-100 (Outstanding, A+)

The report shows sparkling originality and exhibits a high degree of critical analysis of the topic. Sophisticated synthesis and analysis of the theoretical and conceptual dimensions of the topic are demonstrated. Mastery of complex material and ideas is immediately evident. The topic is treated with sensitivity and subtlety of thought. The quality of the writing and background research is exemplary.

#### 80-89 (Excellent, A)

The report shows originality and exhibits a high degree of critical analysis of the topic; it gets to the heart of the matter with comments and/or questions. It is clearly focused and logically organized. The quality of writing makes the report immediately understandable. Mastery of complex material and ideas is demonstrated. The report is of appropriate length, while preserving the priorities and emphasis of the material, so that the result is meaningful, not simplistic.

#### 75-79 (Very Good, B+)

The report shows above average analysis, critical thinking and independent thought. Claims are supported by ample evidence and the components of the topic are well-researched and presented. The topic is addressed in reasonable depth and/or breadth and covers material appropriate to the course. The analysis is organized around focal points and the argument is easily followed. The report demonstrates an above average ability to write in an intelligible style and to condense material meaningfully and with a concern for priorities of that material.

#### 70-74 (Good, B)

The report shows an attempt at analysis and critical thinking. Claims are supported by reasonable evidence. The topic is addressed in some depth and/or breadth, with references to the appropriate literature and course material. The analysis is organized around focal points. The report is generally well written and well argued.

#### 60-69 (Competent, C)

The report demonstrates adequate comprehension of the topic. The report is on topic and is a reasonable summary of material covered in the course, but goes no further. Facts are stated accurately; the quality of writing is sufficiently intelligible with enough elaboration and enough connections made between ideas to permit a reader to understand the point of the report.

#### 50-59 (Marginal, D)

The report shows less than adequate comprehension of the topic and of the material covered by the course. The report is a less than adequate summary of sources and/or is considerably off-topic. Facts are stated inaccurately or ambiguously; the writing style is difficult to follow; there is insufficient elaboration to permit reader's comprehension of relations among ideas; little judgment is shown in selecting detail for inclusion in the report.

#### Below 50 (Unacceptable, F)

The report demonstrates a failure to comprehend the topic. The material is disorganized and unintelligible. The report clearly does not meet the minimal requirements of the assignment.

## Appendix B: Guidelines of Academic Appeals for FIMS Students

### Grounds for Appeal:

The Faculty of Information and Media Studies does not view the appeals process as an opportunity for students to solicit a second opinion on a grade assigned to a particular piece of work. Appeals must pertain to the final grade in a course, and will only be entertained if sufficient grounds for appeal can be met, including: medical or compassionate circumstances, a defect in the evaluation process, bias, inaccuracy or unfairness.

### Stages in the Appeals Process:

**The first stage of the process is a discussion of the disputed grade with the appropriate Teaching Assistant (if applicable), and subsequently, the course Instructor.** For grades assigned to individual assignments, essays, lab reports, projects and tests completed throughout the term, the student first must appeal to the Teaching Assistant or Instructor of the course, within three weeks of the date on which the Instructor or Teaching Assistant returned the assignments to the class. The Appeals Committee will not hear any further appeals about the final grade in any course unless this first step has been taken.

**If completion of the first stage has not resolved the matter, the student may appeal the final grade in the course to the FIMS Appeals Committee.** Appeals of final grades must be **within the time frame indicated in the Undergraduate Calendar.** It is the student's responsibility to ensure that the appeal is submitted within the deadline. The student shall submit a formal letter to the FIMS Appeals Committee outlining the grounds for the appeal, the remedy sought and relevant materials including the information about when and with whom (Teaching Assistant and/or Instructor) the student met, as described in Stage 1. If the appeal involves a request for work to be regraded, the original marked work and a clean copy (if possible) must be included. If the appeal is commenced once the deadline has passed, it will not be considered either by the Appeals Committee or by the Associate Dean.

### **The FIMS Appeals Committee has the discretion to determine whether the grounds for appeal have been met.**

If the Committee deems that the reasons for the appeal are not legitimate, the Associate Dean will be informed. The appeal will be terminated and the student will be informed.

### **If the Committee decides that the grounds for appeal have been met, the following steps will be taken:**

1. the course Instructor will be shown the appeal letter and offered an opportunity to make a written response;
2. if work is to be regraded, a reader will be appointed who is competent in the area in question and was not involved in the assignment of the original mark. The reader will consider the work in question and will arrive at an independent evaluation. If there is a large discrepancy between the original mark and the regraded mark, a second reader may be appointed by the Committee. **If the appointed reader(s) arrive at a grade within five marks of the original, the original grade will stand.**

### **The FIMS Appeals Committee will review the evidence and will make a recommendation on the case to the Associate Dean Undergraduate.**

The Associate Dean Undergraduate will consider the recommendation from the Appeals Committee, and will make a decision. The student and the instructor will be notified promptly and in writing by the Associate Dean of the decision and of the change in grade, if any. Within the Faculty of Information and Media Studies, the Associate Dean's decision on the matter is final.

Further appeals are possible under certain circumstances to the Senate Review Board Academic (for Undergraduate students) or to the Faculty of Graduate Studies (for Graduate students) but the student should carefully consult the guidelines regarding such Appeals.