

Faculty of Information and Media Studies
The University of Western Ontario

Privacy and Surveillance
LIS 9134: Summer 2018 (online)

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|------------------|---|
| Active Time Zone | <i>EST (Eastern Standard Time)</i> |
| Meeting Time | <i>Synchronous and Asynchronous</i> |
| Class Location | <i>Online via OWL</i> |
| Meeting Location | <i>Online via Zoom</i> |
| Instructor | <i>Rachel Melis (MLIS)</i> |
| Office Hours | <i>By appointment via Zoom</i> |
| Email | <i>rmelis2@uwo.ca</i> |
| Telephone | <i>Not Available</i> |
| Required Texts | <i>All readings will be available via OWL</i> |

Course Description:

This is a graduate level introduction to contemporary challenges to privacy. We will explore these challenges through the examination of technological and institutional control systems as they are represented in the online environment and in the physical spaces of libraries and archives. The course is geared towards students who are interested in the theoretical discussions that underpin our values of privacy and autonomy, and who are interested in reflecting these values in their professional practice. We examine important and sometimes controversial research topics in libraries and privacy with the goal of balancing theory with practical applications.

Course Expectations:

Students are expected to complete the weekly readings that are assigned, and they will also be expected to meet weekly, synchronously, with a small group of students for critical discussion involving readings, relevant news items, and other media that inspires constructive and thoughtful discussion regarding the weekly topic or module overall. Throughout the term there will be some opportunity for face-to-face meetings; these will **not** be mandatory.

Course Objectives:

Upon successful completion of readings, assignments, and class participation, students will be able to:

- Practice independent learning by facilitating class discussions around individual interests aligned with course material
- Examine and assess the role that information professionals play in the legal and ethical challenges that arise around issues of privacy and knowledge management

- Identify and critique professional and scholarly literature, as well as research data in the field, through assigned readings and analytical essays
- Sharpen professional collaborative skills by critically engaging with your peers through a formal response to a student's research paper and by incorporating a student's critical assessment into an addendum to your own paper
- Become familiar with transdisciplinary thinking by engaging with the theoretical, historical, and practical perspectives from across a variety of disciplines (ranging from the humanities and social sciences, to information technology and librarianship)

Assessment:

Annotated Bibliography : 5%

Research Paper (7-8 pages) : 20%

Peer Response to Research (2-3 pages): 10%

Research Addendum (2-3 pages) : 10%

Analytical Response Papers (5 pages): (1st - 15% / 2nd - 20%)

Critical Discussion: 20% (Weekly Seminars in Zoom + Forum Discussion)

Required and Supplementary Materials

All of the weekly readings will be made available through OWL under the Resources section or are freely available online.

Technology

Basics

Computer and high-speed Internet access is required. Your Internet speed should sufficiently support uploading and downloading of large file sizes as well as streaming for video-chat. Your computer should be up-to-date with the latest operating system in order to support the required application listed below; it should also have anti-virus software. You also need a microphone and a webcam to participate in the weekly seminars.

Course Site

We have access to an OWL course site.

I will use this site as a way to send announcements, post updates, store documents, receive assignments, and to communicate generally through the **Forum**, or by class email, among other things. It is your responsibility to review the course site multiple times a week.

Required Applications

The following application is required for you to participate successfully in this course. The critical participation grade is based on the meetings that will be taking place using the Zoom platform.

Zoom

We will use Zoom for Seminars and for Office Hours. This is a web-conferencing application that allows for audio, video, chat and desktop sharing.

Each meeting I will send an email invitation to the group members who will then join the meeting in real-time. You will have to download the browser plugin, but you are not required to register an account.

To learn how to join a Zoom room and download the necessary (but free) software for PC and Mac users, see this video: <https://support.zoom.us/hc/en-us/articles/201362193-How-Do-I-Join-A-Meeting->

Privacy Policy

I believe that Zoom will respect your privacy in that it does not negatively impact your ability to develop and express your own ideas, and you retain intellectual rights to your creative content. Regardless, you should review their policy to see if they respect your personal privacy preferences.

<https://zoom.us/privacy>

Semester Breakdown

The week for this course begins on a Wednesday. Seminars will be held on Wednesday or Thursday according to a schedule to be discussed and determined in the first week. Assignments are always due on a Tuesday evening before midnight.

| Module | Topic | Weeks* |
|---------------|--------------|----------------|
| One | Privacy | Weeks 1 - 4 |
| Two | Control | Weeks 5 - 7 |
| Three | Identity | Weeks 8 - 11** |
| Four | Space | Weeks 12 - 14 |

** These are tentatively organized. The weeks devoted to each topic may vary slightly according to student interest and engagement.*

*** Week 9 is Reading Week - there are no seminars or readings in Week 9*

Overview of Assignments

| Assignment | Points* | Due Date |
|------------------------------|---------|-------------------------------|
| Annotated Bibliography | 5 | Tue, May 22, 2018 / 11:59 PM |
| Research Paper | 20 | Tue, June 19, 2018 / 11:59 PM |
| Peer Response to Research | 10 | Tue, July 3, 2018 / 11:59 PM |
| Addendum to Research Paper | 10 | Tue, July 17, 2018 / 11:59 PM |
| Analytical Response Paper #1 | 15 | Tue, June 5, 2018 / 11:59 PM |
| Analytical Response Paper #2 | 20 | Tue, July 31, 2018 / 11:59 PM |
| Critical Participation | 20 | Weekly (12 weeks) |

*Late assignments will be penalized **one point** per day late.

ACCOMMODATION

For accommodations and considerations please see the FIMS “Policies & Procedures” on the Intranet: <http://intranet.fims.uwo.ca/graduate/policiesprocedures/index.html>

Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/handbook/appeals/scholastic_discipline_grad.pdf

“All required papers may be subject to submission for textual similarity review to the commercial plagiarism-detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).”

Support Services

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.